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U. S. Department of Agriculture.

1933 CROP

**PIETERS-WHEELER SEED
COMPANY**

GILROY, CALIFORNIA

WHOLESALE GROWERS

OF

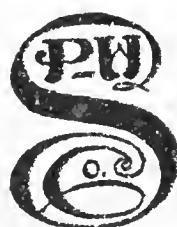
HIGH QUALITY

GARDEN SEEDS

VEGETABLE
SEED TRADING
HORTICULTURE

JAN 17 1933

The Mark



of Quality

VEGETABLE SEEDS OF QUALITY ~ ~

EACH year, it is growing more apparent that the production of Vegetables is *becoming highly specialized* and is fast getting into the hands of Truckers and Market Gardeners whose livelihoods depend largely on the quality of their products, and who demand from their Seedsman *True Types of Highest Merit.*

We have anticipated this growing demand for *Select Strains of Carrot, Lettuce, Onion, Etc., Etc.,* and have for the past several years devoted a considerable acreage to *Selection and Breeding* work.

We are offering in this list, stocks, *Carefully Bred, Critically Rogued, Cleaned and prepared with all possible care to prevent any mixtures.* We believe that there are no better stocks obtainable and that you may depend on them to give satisfaction to your most critical trade! Seed of doubtful quality may be purchased cheaper, but why take chances? Quality will pay in the long run.

*We respectfully solicit
your business*

**PIETERS-WHEELER
SEED COMPANY**

For terms and conditions of sale please see Page 12
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LBS.	VARIETY	Price Per lb.
	BEET	
.....	Crosby's Egyptian.....
.....	Detroit Dark Red.....
.....	Ex. Ey. Flat Egyptian.....
.....	Edmund's Blood Turnip.....
.....	Ey. Blood Turnip.....
.....	Early Wonder.....
.....	Good for All.....
.....	Swiss Chard, See Page 6.....
.....		
.....		
	CELERY	
.....	Golden Self Blanching Vilmorin (Old Type).....
.....	Golden Self Blanching Vilmorin (New Type).....
.....	White Plume.....
.....	Giant Pascal.....
.....	Golden Plume.....
.....	Celeriac Giant Prague.....
	DILL	
.....	Long Island Mammoth.....
	ENDIVE	
.....	Broad Batavian, Full Hearted.....
.....	Green Curled.....
.....	Green Curled Red Ribbed.....
.....	Green Curled Pancalier.....
.....	Green Curled Ruffec.....
.....		

Select Carrot Stocks

We are doing extensive selection and breeding work on Carrot and offer Choice and Improved strains.

LBS.	VARIETY	Price Per lb.
.....	Amsterdam Forcing
.....	Chantenay
.....	Chantenay Long Type.....
.....	Chantenay Red Cored.....
.....	Danver's Half Long.....
.....	Early Scarlet Horn.....
.....	Hutchinson Danvers.....
.....	Imperator
.....	Imp. Short White.....
.....	French Forcing.....
.....	Long Orange Improved.....
.....	Nantes, Coreless.....
.....	Oxheart
.....	Orange or Yellow Belgian.....
.....	St. Valery.....
.....	Tendersweet
.....	White Belgian.....
.....	White Mastodon.....
.....
.....

Improved Lettuce Stocks

After devoting several years to *SINGLE plant selection* we are offering many *improved* strains of Lettuce, each of which is the progeny of a single plant.

Each year we are *hybridizing* many hundreds plants of the leading varieties, with a view to obtaining *NEW SORTS* and to *IMPROVING EXISTING TYPES*.

Our Lettuce crops are *rogued by experts* as many as four times while growing, and there are *no purer or more highly bred Lettuce stocks produced than those which we are offering*.

LBS.	VARIETY	Price Per lb.
.....	All Seasons
.....	All the Year Round.....
.....	Big Boston Extra Select
.....	Black Seeded Simpson.....
.....	Black Seeded Tennisball.....
.....	California Cream Butter.....
.....	Chicken Lettuce.....
.....	Creamy Heart.....
.....	Denver Market.....
.....	Early Curled Simpson.....
.....	Grand Rapids, Improved
.....	Hanson Improved
.....	Hubbard's Market.....
.....	Iceberg

LBS.	VARIETY	Price Per lb.
	Lettuce, continued	
.....	Mammoth Black Seeded Butter.....
.....	May King
.....	Mignonette
.....	New York, P-W Selected
.....	New York No. 12, P-W
.....	Paris White Cos.....
.....	Dark Green Cos.....
.....	Trianon Cos
.....	Prizehead
.....	Salamander
.....	Silesia Early Curled.....
.....	Unrivalled
.....	Wayahead
.....	Wheeler's Tom Thumb.....
.....	White Big Boston.....
.....	Imperial C.....
.....	Imperial D.....
.....	Imperial F.....
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For terms and conditions of sale please see
Page 12

LBS.	VARIETY	Price Per lb.
	MUSTARD	
.....	Fordhook
.....	Large Smooth Leaf.....
.....	Ostrich Plume.....
.....	Southern Giant Curled.....
.....	Florida Broad Leaf.....
	PARSLEY	
.....	Double Curled.....
.....	Hamburg Rooted.....
.....	Moss Curled
.....	Plain
.....	Triple Curled.....
	PARSNIP	
.....	Hollow Crowned.....
.....	Improved Guernsey
.....	Short Thick.....
	SALSIFY	
.....	Mammoth Sandwich Island.....
	SWISS CHARD	
.....	Dark Green Large Ribbed.....
.....	Fordhook Giant.....
.....	Lucullus
.....	
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For terms and conditions of sale please see
Page 12

Onion Seed

One of Our Specialties

Onion is very susceptible to cross pollination. In order to eliminate all contamination and to maintain a true type, we are building up our stocks by mother bulb selection from carefully re-sorted bulbs of select strains. Each flower head is selfed by bagging. The seed obtained therefor becomes the product of an individual plant.

LBS.	VARIETY	Price Per lb.
.....	Ailsa Craig.....
.....	Australian Brown
.....	Denia (Improved Prizetaker).....
.....	Ebenezer
.....	Gigantic Gibraltar.....
.....	Large Red Wethersfield.....
.....	Ohio Yellow Globe.....
.....	Prizetaker (P-W Select).....
.....	Philadelphia Silverskin.....
.....	Sweet Spanish, Riverside Strain.....
.....	Southport Red Globe (P-W Select).....
.....	Southport Yellow Globe.....
.....	Southport White Globe.....
.....	White Portugal
.....	White Sweet Spanish.....
.....	Yellow Flat Danvers.....
.....	Yellow Globe Danvers.....
.....	Yellow Strassburg (True).....

California Radish Seed

Is recognized to be of much higher vitality
than imported.

We are growing our stock seed from
TRANSPLANTED ROOTS and offer the
product as CHOICE STOCK.

LBS.	VARIETY	Price Per lb.
.....	Cal. Mammoth White.....
.....	Chartier
.....	Chinese White or Celestial.....
.....	China Rose Winter.....
.....	Crimson Giant.....
.....	Deep Scarlet Turnip.....
.....	Early Scarlet Turnip.....
.....	French Breakfast.....
.....	Icicle
.....	Long Black Spanish.....
.....	Long Scarlet Short Top.....
.....	Round Black Spanish.....
.....	Sparkler, Bright Scarlet, Half White Tipped.....
.....	Vick's Scarlet Globe.....
.....	White Tipped Scarlet Turnip.....
.....	White Strassburg.....
.....
.....
.....

Sweet Peas

LBS.	VARIETY	Price Per lb.
	<p>Supreme Spencer Mixed</p> <p>EXTRA SELECT STRAIN</p> <p>Our stock seed is made up from the finest <i>named</i> varieties and contains many of the latest and best types. <i>Forty to fifty distinct varieties, carefully blended, making a brilliant, showy mixture equal to anything grown.</i></p>	
	<p>Spencer Mixed Field Grown</p> <p>For those who require a cheaper mixture of Spencers, we are offering a Field Grown Mixture which contains many varieties, well balanced as to color.</p>	
	<p>Eckford's Best Mixed</p> <p>A bright mixture of selected Grandiflora types in proper proportion of shades of White, Pink, Lavender, Blue, Scarlet, Yellow and Variegated.</p>	

This Agreement

Made in Duplicate

On

by and between

Pieters-Wheeler Seed Co.

a corporation, of Gilroy, California,
hereinafter called the Seller,

and

of

hereinafter called the Purchaser.

WITNESSETH:

1. *Seller* agrees to sell and deliver and *purchaser* agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.

2. *Seller* agrees to plant, or cause to be planted, during the season of 1933 an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F. O. B. growing station, containers extra at cost, and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of the seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an

amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of $1\frac{1}{2}\%$. Purchaser shall pay interest at the rate of 7% per annum on any overdue payments of purchase price.

If, at any time, the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of $1\frac{1}{2}\%$, and if such payment is not made within ten (10) days from the receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Except as herein otherwise expressly provided, the seller gives no undertaking or warranty express or implied, as to description, quality, productiveness, or any other matter of any seeds sold by it and will not be in any way responsible for the crop.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

IN WITNESS WHEREOF, the parties have hereunto set their hands on the day and year first above written.

PIETERS-WHEELER SEED COMPANY,
The Seller.

By.....

.....
The Purchaser.

By.....

Special Instructions

.....

.....

.....

Terms:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value, not returnable.

Conditions of Sale:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

All Sales Made Subject to Customary Disclaimer of the Seed Trade

We give no warranty, express or implied, as to description, purity, productiveness or any other matter of any seeds we sell, and we will not be in any way responsible for them.

Besides varieties listed, we are prepared to grow from customers' stock, and will give special attention to such orders.

Correspondence Solicited



Pieters-Wheeler Seed Co.

(Incorporated)

GILROY, CALIFORNIA

Cable Address:
Wheeler, Gilroy.

Codes: Am. Seed
A.B.C.—5th Edition



SEED GROWING CONTRACT 1933 CROP

Pieters-Wheeler Seed Company
OF GILROY, CALIFORNIA

AND

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of.....

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Date.....